

BRIAN DOOCHIN

BROOKLYN, NY



EXPERIENCE

- 2018 - 2024 **CO-FOUNDER, CHIEF CREATIVE & OPERATIONS OFFICER**
RALLY ON MEDIA
- Built the agency from \$0 to \$10M lifetime revenue and 10-20 people (filmmakers, copywriters, designers, producers, etc.)
 - Pitched, wrote, directed, produced and/or creatively led hundreds of broadcast, CTV, branded content, and paid social media campaigns for major brands like Grubhub, Fiverr, and Spoonful of Comfort
 - Directed dozens of A-list talent including actors, athletes, and musicians
 - Designed production and ops processes to build a nationwide production machine
 - Developed the #1 agency for the equity crowdfunding industry, helping clients fundraise \$230M+ through high-impact storytelling (116+ clients in 2024)
- 2016 - 2018 **CO-HOST, PRODUCER, DIRECTOR**
NOWHERE MEN MEDIA
- Created and starred in 150+ webisodes of short docs and original content for Nowhere Men digital series
 - Developed repeatable, purpose-driven storytelling format that drove 40M+ organic video views and built an audience of 250k+ Facebook fans and 10k+ Youtube subscribers
- 2014 - 2016 **CO-HOST, PRODUCER, ADVENTURER**
NOWHERE FAST TV SHOW
- Co-hosted + produced 3 seasons (30 episodes) of unscripted adventure television for Lonely Planet / NC2 Media, driving and filming through 35 countries with my 2 best friends for 2 years
- 2011 - 2014 **STRATEGY & OPERATIONS CONSULTANT**
DELOITTE CONSULTING
- Management consultant for Fortune 500 brands like Target Pharmacy, Citigroup, WeightWatchers, Aetna, and Equinox

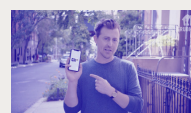
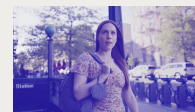
EDUCATION

- 2007 - 2011 **WASHINGTON UNIVERSITY IN ST. LOUIS,**
OLIN BUSINESS SCHOOL
BSBA
- Double major in Marketing, Film & Media Studies

ABOUT ME

I'm a creative agency leader who's pitched, written, directed, produced, and creatively led 100+ ads for major brands, and helped build and operate a 10-20 person creative agency.

FEATURED WORK



CORE SKILLS

- **CREATIVE LEADERSHIP:** concept development, pitching, writing, directing, and producing campaigns
- **PRODUCTION & AGENCY OPS:** scaling creative teams + production workflows
- **BRAND GROWTH:** brand strategy, positioning, and storytelling for impact

USELESS SKILLS

- Once held a plank for 7.5 minutes in competition
- Currently hold a 120+ day NYTimes crossword puzzle streak
- I have 62 happyish plants
- Encyclopedic knowledge of Survivor

GET IN TOUCH



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